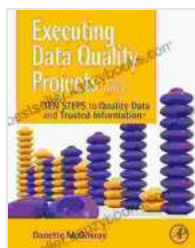


Ten Steps to Quality Data and Trusted Information

In today's data-driven world, the quality of your data is paramount. Poor-quality data can lead to inaccurate analysis, wasted resources, and missed opportunities. On the other hand, high-quality data can empower you to make informed decisions, optimize operations, and gain a competitive edge.

Ten Steps to Quality Data and Trusted Information is the definitive guide to data quality. Written by a team of data experts, this comprehensive book provides a step-by-step roadmap for improving the quality of your data and building a foundation of trust.



Executing Data Quality Projects: Ten Steps to Quality Data and Trusted Information (TM) by Danette McGilvray

★★★★★ 5 out of 5

Language : English

File size : 62937 KB

Text-to-Speech : Enabled

Enhanced typesetting : Enabled

Print length : 1164 pages

Screen Reader : Supported



What You'll Learn from *Ten Steps to Quality Data and Trusted Information*

- The importance of data quality and its impact on your organization

- The ten steps to improving data quality
- How to assess the quality of your data
- How to implement a data quality program
- How to use data quality tools and technologies

Who Should Read *Ten Steps to Quality Data and Trusted Information*

This book is essential reading for anyone who works with data, including:

- Data analysts
- Data scientists
- Data engineers
- Business analysts
- IT professionals
- Business leaders

Praise for *Ten Steps to Quality Data and Trusted Information*

"This book is a must-read for anyone who wants to improve the quality of their data. The ten steps are clear and concise, and the examples are real-world and relatable. I highly recommend this book to anyone who works with data."

-Dr. Thomas Redman, data scientist at Google

"This book is a valuable resource for anyone who wants to build a foundation of trust in their data. The ten steps are well-structured and easy to follow, and the case studies are insightful. I highly recommend this book

to anyone who wants to improve the quality of their data and make better decisions."

-Sarah Johnson, data quality manager at Our Book Library

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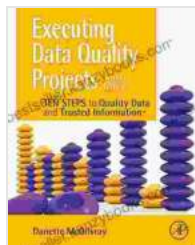
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About the Authors

The authors of *Ten Steps to Quality Data and Trusted Information* have over 50 years of combined experience in data management and analytics. They have helped organizations of all sizes improve the quality of their data and build a foundation of trust.

The authors are passionate about data quality and believe that it is essential for organizations to succeed in the digital age. They wrote this book to share their knowledge and expertise with others who want to improve the quality of their data.



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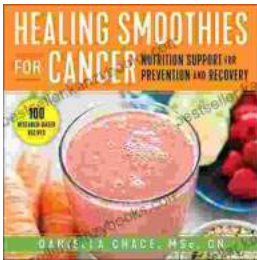
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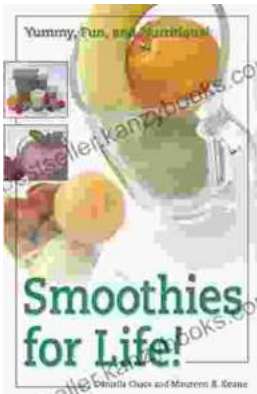
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