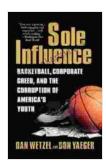
Basketball Corporate Greed And The Corruption Of America Youth

Basketball is a game that is loved by millions of people around the world. It is a game that can teach valuable life lessons such as teamwork, discipline, and perseverance. However, the dark side of youth basketball is that it has become a breeding ground for corporate greed and corruption.



Sole Influence: Basketball, Corporate Greed, and the Corruption of America's Youth by Dan Wetzel

★★★★★ 4.7 out of 5
Language : English
File size : 900 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
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Print length : 320 pages



The Amateur Athletic Union (AAU) is a youth basketball organization that has been around for over 100 years. In recent years, the AAU has come under fire for its pay-to-play model, which allows wealthy families to buy their children a spot on a top-tier team. This has led to a situation where the best young players are often playing for the same few teams, while the less affluent players are left behind.

The pay-to-play model has also led to a rise in corruption in youth basketball. Some AAU coaches have been accused of taking bribes from

parents in exchange for playing time for their children. Others have been accused of steering players to certain colleges or agents in exchange for kickbacks.

The corruption in youth basketball is not just limited to the AAU. It has also spread to college basketball and the NBA. In recent years, there have been several scandals involving college basketball coaches being arrested for taking bribes from shoe companies and agents. And in the NBA, there have been several players who have been arrested for drug use and domestic violence.

The corruption of youth basketball is a serious problem that is having a negative impact on the game. It is driving away good coaches and players, and it is making it harder for young people to learn the valuable life lessons that basketball can teach.

There are a number of things that can be done to address the corruption of youth basketball. One is to increase transparency and accountability in the AAU. Another is to reduce the influence of shoe companies and agents in college basketball and the NBA. And finally, we need to do more to educate young people about the dangers of corruption.

Basketball is a great game that can teach valuable life lessons. However, the dark side of youth basketball is that it has become a breeding ground for corporate greed and corruption. It is up to all of us to work together to clean up the game and make it a positive force in the lives of young people.

Here are some specific examples of the corporate greed and corruption that is taking place in youth basketball:

- In 2017, the FBI arrested 10 people, including four college basketball coaches, for their involvement in a bribery scandal. The coaches were accused of accepting bribes from shoe companies and agents in exchange for steering players to their schools.
- In 2018, the NCAA suspended the University of North Carolina from postseason play for three years for academic fraud and improper benefits given to players.
- In 2019, the NBA fined the Philadelphia 76ers \$10 million for tampering with free agents.

These are just a few examples of the many scandals that have rocked the world of youth basketball in recent years. It is clear that the game is in need of serious reform.

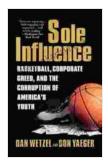
What can be done to fix the problem?

There are a number of things that can be done to address the corruption of youth basketball. Here are a few suggestions:

- Increase transparency and accountability in the AAU. The AAU should be required to disclose its financial records and its membership list. It should also be required to adopt a code of conduct and to establish a grievance procedure.
- Reduce the influence of shoe companies and agents in college basketball and the NBA. The NCAA should limit the number of shoes that players can wear and the number of agents that they can have. The NBA should also limit the amount of money that shoe companies can spend on marketing and sponsorships.

Educate young people about the dangers of corruption. Parents and coaches should talk to young people about the importance of ethics and integrity. They should also teach them about the consequences of cheating and corruption.

By working together, we can clean up the game of basketball and make it a positive force in the lives of young people.



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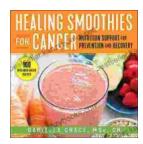
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